

Hello,

I hope you're all well, and a big welcome to those of you joining us for the first time.

While we all wait with bated breath to see what the Prime Minister is going to announce on Monday, here are a couple of messages for this week.

Community Testing

As of last night, we've tested 2,164 people and found seven positive cases. But bookings are a little slow – a mixture we think of Half Term, Covid fatigue, and people worried they may have to go into isolation and lose pay.

So, this week's Community Testing message is to remind people there is financial support available if they go into isolation after testing positive. All the details are on the government's website: [Apply for a Test and Trace Support Payment - GOV.UK \(www.gov.uk\)](https://www.gov.uk). I attach a couple of assets that might be useful for you.

Datchet, Horton & Wraysbury Ward

This ward continues to top the list for the Royal Borough's transmission rates. We're analysing the data to see if we can work out why and have been doing some targeted comms. If you live in this ward, or know people that do, could you reinforce the stay at home message. I attach a couple of assets for you.

BAME community

Our BAME communities, like those nationally, also sadly continue to be over-represented in transmission rates. Both Public Health Berkshire and the BBC have produced a range of videos in different languages, covering a range of Covid-19 topics, to try and reach and engage with these communities. See the links to these videos below if they're of any use to you:

- Public Health Berkshire [Public Health for Berkshire - YouTube](#)
- BBC [Lockdown rules explained](#) [Test and trace](#) [Vaccine explainer](#) [Vaccine Q&A](#) [Vaccine myths busting](#)

Also, if you're multi-lingual, and keen to help us in a more targeted way, contact us at the volunteer email below.

Remember, you're more than welcome to repost any of our COVID-19 social media posts from our council Facebook and Twitter accounts. For technical reasons, we cannot embed their direct links in this email, but you can find them all here:

- Twitter - @RBWM
- Facebook - RBWM

If you do share any of our messaging, it would be helpful if you [fill in our form](#) so we can track how far this information travels.

If you know anyone who'd like to join our Community Information Champions gang, please ask them to email their details to: volunteer@rbwm.gov.uk. This weekend, by the way, we're posting on our social media a little thank you video, from us to you.

Again, thank you for your help. And stay safe out there!

Best wishes,

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