



30 March 2012

LOCAL BUSINESS AND COMMUNITY PARTNERSHIP

Dear Local Business Owner, Manager or Employee

You can't separate business from the community or the community from business. We have the capacity to help each other grow and prosper. At first sight we have very different objectives, but on closer scrutiny there is a great deal of common ground: security, IT services, roads and transport, rent and rates to name just four.

Within the boundaries of Oakley Green and Fifield alone there are over 100 businesses of various types, all striving for growth and profitability in what is the most hostile commercial environment any of us have ever seen.

If we could just build a relationship with you, individually and collectively, because we are not in any way competitive with you, we could play an important role by providing a forum in which you can discuss with each other your strengths, weaknesses and opportunities.

In return we need your help with our key task which is to enhance the overall environment for our local community in which individuals and families can improve the quality of their lives in as many ways as possible.

We certainly believe that there is a very strong case to justify a preliminary meeting and we managed to persuade local resident James Brayshaw who is Sales and Marketing Director of Ordnance Survey to make a short presentation on how he deals with the many challenges that face him. This will set the tone for discussion and debate during which you will have the chance to speak your mind and to compare notes with others in the audience.

We believe that the informal atmosphere of the Fifield Inn is the perfect location for the first of our meetings. Helen and Gary, the publicans, have very kindly agreed to let us have the exclusive use of their dining room on Monday 30th April and they will provide a buffet for just £5 per person.

We want a really great turn-out for what we hope will be the first of a number of get-togethers. The session will start at 7pm and finish when it finishes.

Please confirm either by email, phone or in writing that you will be coming.

Look forward to seeing you. And don't forget the buffet fee.

Robin Howard

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