



1 March 2021

Dear Resident

TAKE ACTION NOW

Despite receiving over 2,300 objections to the 2019 Local Plan consultation and seeing over 4,500 signatures on the Save Jealott's Hill petition, your Councillors have said that they encounter no serious objection to the Jealott's Hill proposal in the BFC Draft Local Plan.

So, for one final time, ahead of the Executive Meeting of the Council on 16th March 2021 PLEASE write to your Councillors and MPs. Ask your friends and neighbours to do so as well.

If you come under the RBWM Council rather than BFC, you should email Councillor Coppinger of RBWM who is the Planning Lead. RBWM is strenuously opposed to the Jealott's Hill proposal so please, if you are in that area, write expressing opposition and asking for support. The main reason people in Maidenhead and the surrounding areas between Maidenhead and Bracknell need to be concerned is on the grounds of traffic and air pollution both from HGVs during the construction phase (for 20 years by the sound of it) and afterwards from commuter traffic which will increase exponentially due to not just Jealott's Hill but from the other developments planned in Warfield, Binfield, Hayley Green and along Forest Road between Hayley Green and North Ascot.

Make sure you include your postal address and postcode otherwise you run the risk of your correspondence being consigned to the digital dustbin. Emailing any MP other than the one in whose constituency you actually reside will be unsuccessful as they have software which, based on your IP address, will block your email if it does not link your address to their constituency.

All the information you need to send these emails can be found here at www.savejealottshill.com/actnow.

We have even provided links that should open and compose a new email for you. You'll just need to review it, amend as desired, sign and send (**don't forget to add your name and address**).

More communication will follow in the coming weeks to help you with objections for the Regulation 19 consultation assuming, as I'm afraid we must, the Jealott's Hill proposal remains in the Draft Local Plan adopted on 16th March.

Kind regards & thanks for your support,

The Save Jealott's Hill Campaign Committee.

To support our fundraising efforts, if you have not already done so, please go to

<https://savejealottshill.com/donate>.